

# CANOPY STUDIO

A LOOK AT OUR GROWTH AND  
GOALS FOR THE FUTURE



# A NOTE FROM THE EXECUTIVE DIRECTOR

Ann Woodruff

As we look back on two decades of aerial arts at Canopy, we are proud that in spite of the many challenges, our staff, administration, and board have taken a thoughtful and proactive approach that has positioned us for success in the coming

years. Growth in the past 12 months has included new training and continuing education opportunities for staff, new efforts to promote diversity, equity, and inclusiveness at the studio, new workshops and visiting instructors, record numbers of new students, the return of two Repertory Company shows each year, the first use of our new property on Chase Street for camp, the streamlining of administrative processes, and the addition of two new full-time positions to help manage it all. None of this would be possible without your support.

With gratitude, *Ann*

We are pleased to see the continued recovery of our Outreach program, which allows us to share aerial arts with our Athens-area neighbors through community workshops, performances, and scholarships for private or class instruction. In 2022 we awarded 174 scholarships worth over \$35,000, about 75% of the way to our 2019 highpoint.

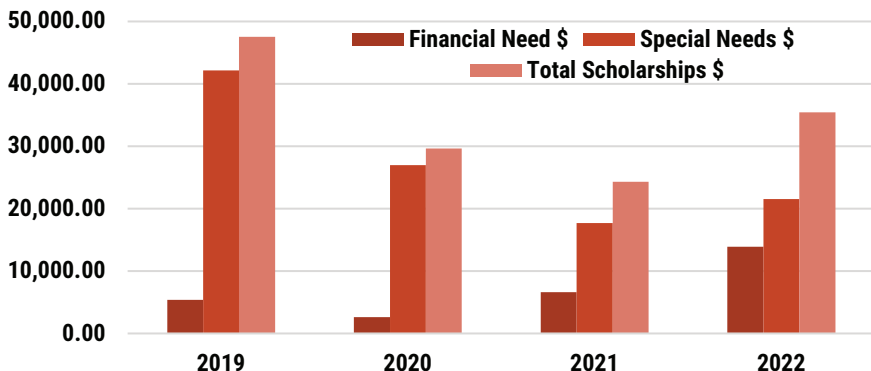
## OUTREACH

*"Camille has Down's Syndrome so it is important for her to continually work on muscle tone. Camille has not only improved her core and muscle strength, but she has also gained more body confidence! We are grateful for the generosity and care that Canopy pours upon the community!"*

· The Cotwrights ·



## SCHOLARSHIPS & FINANCIAL AID 2019 - 2022



## GRANTS & FOUNDATION SUPPORT

Georgia Council for the Arts Bridge Grant · Sidore Foundation  
Francis Wood Wilson Foundation · Walton Electric Trust Grant  
Epting Family Foundation · Lois & Lucy Lampkin Foundation  
Jackson EMC Foundation · Georgia Power Foundation  
Salesforce.com · RocketCityKen Foundation

## OUR STRONG COMMUNITY OF AERIALISTS BOUNCED BACK AFTER THE COVID SHUTDOWN, AND WE SOON SURPASSED OUR PRE-PANDEMIC ENROLLMENT.

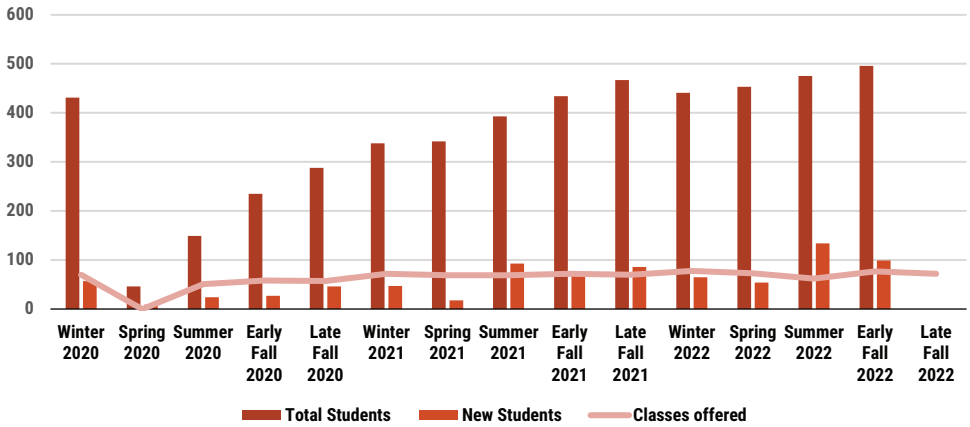
Parents have told us they appreciated our COVID safety precautions, most of which have become ingrained in the way we now operate. So far in 2022 over 880 unique students have come for lessons, workshops, camps and over 70 weekly class offerings. This includes 365 brand new students with a retention rate of over 90%.

**365**  
brand new students

**90%**  
new student retention rate

**70+**  
weekly class offerings

### STUDENTS AND CLASSES BY SESSION 2020 - 2022



### REPERTORY COMPANY

We celebrated our 20th Anniversary year with a return of our Spring Repertory Company Show, “20,” with special guests including our founder Susan Murphy, past members of the Repertory Company, and our advanced students. In the Fall the Repertory Company added 4 new members and produced “Divas!” a show to celebrate big music and even bigger personalities including four brand new community collaborations and special guest performers. Even while holding the audience to 60% of pre-pandemic capacity, we produced a light-hearted show with the largest cast to date.

### INFRASTRUCTURE IMPROVEMENTS

2022 also saw more improvements to our new property on Chase Street, and for the first time we were able to use the land for our Summer Camps. In addition to the clearing and planting of the grassy field, the 6-foot perimeter fence (thanks to a grant from the Georgia Council for the Arts), and structural welds on the water tower, we were able to add new concrete footings on the tower, picnic tables, a salvaged shipping container for storage, and a new stairway so we can access the land from our parking lot.

**2022**  
YEAR IN REVIEW

**CANOPY**  
STUDIO





## WILL YOU MAKE A TAX-DEDUCTIBLE DONATION TODAY?

Like the nation as a whole, the Athens community has experienced a collective trauma over the past couple of years. **IT'S MORE IMPORTANT THAN EVER TO HAVE A PLACE LIKE CANOPY** to laugh, be silly, to challenge ourselves, be creative, feel connected, build trust, and to boost our self-determination, resilience and confidence. A donation of \$50 buys a new swivel, \$200 pays an instructor for one session of classes, \$400 buys one trapeze bar and hardware, and \$1000 provides a full year of scholarship for one student. Your support will help us ensure that everyone, regardless of age, circumstances, or physical ability, has the opportunity to experience the joys and benefits of aerial arts.

**DONATE ONLINE AT [CANOPYSTUDIO.ORG](https://canopystudio.org) OR MAIL IN A CHECK USING THE PROVIDED CARD AND ENVELOPE**