

# ANNUAL REPORT

2024 outreach, programming, and growth



Dear Canopy Community,

I am writing to each of you with a heart full of gratitude. As Canopy programming has grown to be our most expansive to date, I want to acknowledge all the people who have made this possible. I offer a huge thanks to the staff and volunteers who strive to further our mission of creating a community arts space for all people every day. I see all the people that wear the teachers' hats, hold the administrator's computer, and those that wear the tool belts necessary for repairs; we are a strong, dedicated group, and we've learned to seek help from our community to support the more than 600 people that come through our doors each week.

To the students of all ages and abilities: thank you for showing up ready to be challenged each week. We love the cheers and words of encouragement that you give to each other and see the community that is built in each class. Thank you to the volunteer crews that have painted walls, worked on the water tower property, and volunteered for show set ups, creating studio black outs, and costume organization. Thank you board members, volunteers, and guests who helped pull off three evening events beyond the normal show season this year. Thank you to the donors who answered the call for outreach support and the small businesses that donated food, drinks, percentage nights, and services at cost.

Even while I reflect on all that we have accomplished this last year, I feel the tug of our plans for next year, and I know that we will need your help in an even greater capacity - volunteers who can work shows, people who can organize events, and those with handyperson skills. We will need volunteer committee members and board members. We need people who can write a check and people who can push a broom - every little bit helps move us forward.

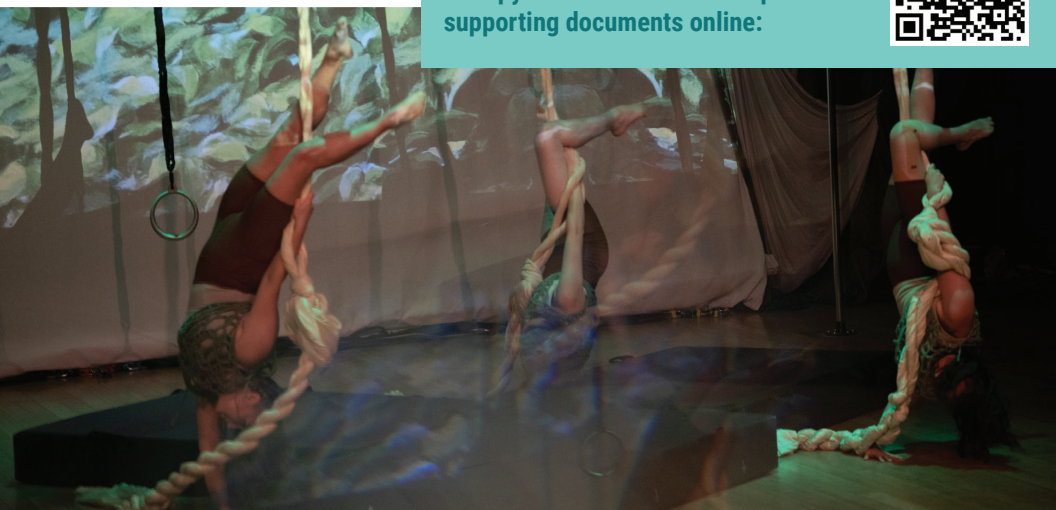
This is my fully transparent call to action: please volunteer, donate, see a show or try a new class.

Thank you for the last 23 years of aerial dance and community in Athens. I am excited about our future.

With Gratitude,

*Ann*

**Scan the qr code for more information on donating and volunteering, or to view Canopy's 2024 Annual Report and supporting documents online:**



# OUTREACH

Canopy's Outreach program spans several different categories:  
Scholarships/Financial Aid, Field Trips, Community Events, and Performing Arts

## SCHOLARSHIPS + FINANCIAL AID

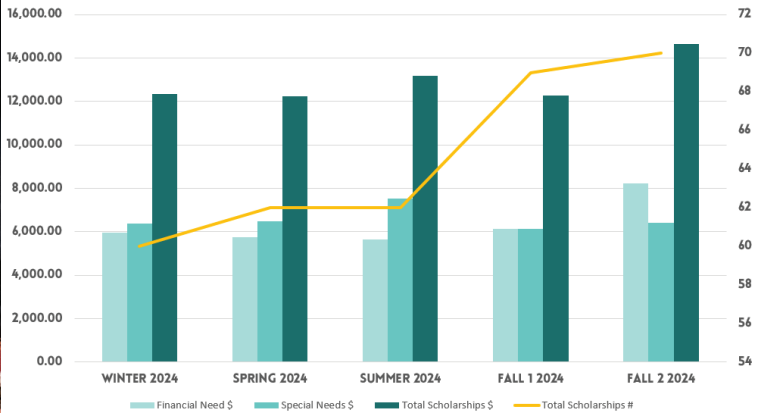
**337**  
scholarships  
awarded

**\$69k**  
scholarship  
value awarded

**503**  
private  
lessons  
awarded



SCHOLARSHIPS BY SESSION 12 MONTHS



## FIELD TRIPS

**23**  
in-studio field  
trips

**500**  
total area  
children served

**5**  
public school  
districts

Thanks to the AthFest Educates grant, Canopy is able to welcome all Clarke County self-contained classrooms to the studio for a series of adapted PE field trips. With a donation from the Twilight Criterium charitable partnership and other donations, all other self-contained field trips in the greater Athens area are offered at no cost or low cost.





## COMMUNITY EVENTS

**17**  
total community  
events

**83**  
students at free  
community  
classes

**10k**  
people reached  
at special  
events



CCSO Fall Festival



Botanical Gardens Performance Series



Free Community Class

## PERFORMING ARTS

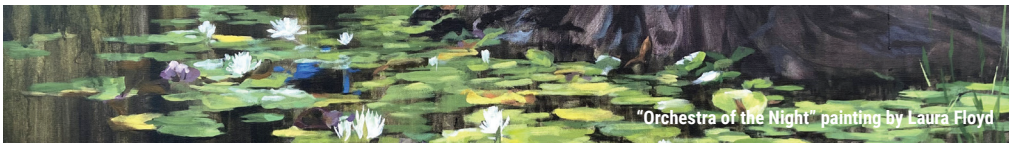
**2768**  
annual in-studio  
show attendance

**32**  
ticketed  
performances

**103**  
comped tickets to  
scholarship  
students

The two Repertory Company shows collaborated with different artists to create immersive multimedia shows featuring live music by Libbaloops, original paintings by Laura Floyd, and original graphics by Amy Fleming. The fall Repertory Company performance also hosted a sensory-friendly show for the first time in studio history.

Canopy also hosted multiple opportunities for students to perform, including the adult student showcase, the advanced student show, teen & children's program shows and in-class recitals, and 3 open mic nights.



"Orchestra of the Night" painting by Laura Floyd



"Full of Stars"



"Circadian Flight"



"Fire and Ice"

# PROGRAMMING

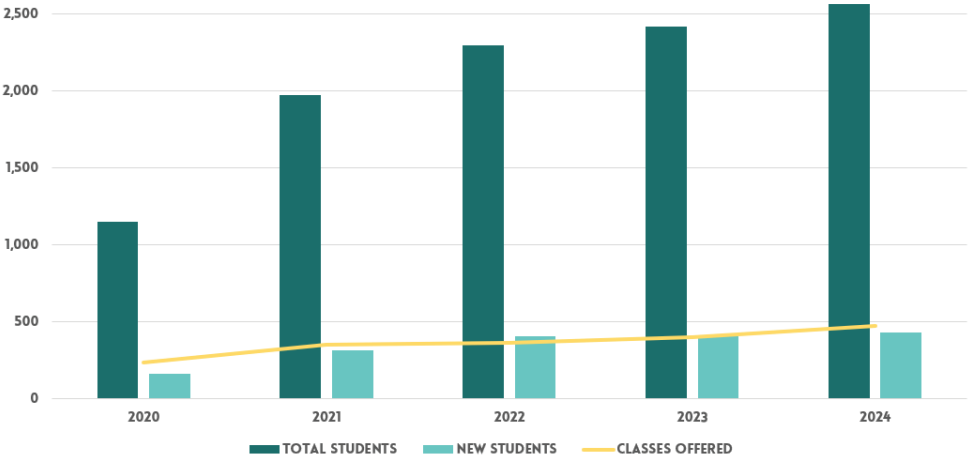
**1030**  
total unique students

**429**  
brand new students

**90%**  
total student retention rate

**95**  
avg weekly class offerings per week

STUDENTS AND CLASSES BY YEAR



Canopy offered more than 11 different apparatus paths for recreational students of all ages.

### Additions!

We added a new apparatus to the schedule - flying pole - and hired another full-time teacher to the staff.

Continuing education takes many forms at Canopy, and in 2024 we welcomed Erin Ball and Maxime Beauregard for teacher training focusing on Disability and Accessibility in Circus Arts. Additionally, Ann, Mary Jessica, and Ana presented 7 panels at the American Circus Educators Conference in Dallas, Texas as well as attended additional educational panels.

**2024 flagpole**

**ATHENS FAVORITES**

**FAVORITE**  
Kids Classes: Movement  
Summer Camp

**RUNNER-UP**  
Adult Classes: Movement

**GEORGIA BUSINESS JOURNAL**

**BEST OF GEORGIA 2024**

**VOTED BEST of GEORGIA 2024!**

**Performing Arts Studio**

**GBJ**  
GEORGIA BUSINESS JOURNAL  
BestOfGeorgia.com