



annual report

2025 outreach, programming, and growth



a note from the executive director
Ann Woodruff

Dear Friends, Supporters, and Partners of Canopy Studio,

As I look back on this past year, I am filled with deep gratitude. Every day at Canopy Studio, I am reminded that our strength comes not from any single program, performance, or initiative—but from the people who believe in our mission. You are the heartbeat of this organization. Whether you stepped into our studio as a learner, as a teacher, or as an audience member, if you attended a show, volunteered behind the scenes, or quietly cheered us on from afar, you have shaped who we are today. Thank you.

This was our most active year yet. We served over 1,065 students, including 447 new participants, and welcomed more than 600 people each week across 92 weekly classes. Thanks to your generous gifts to the Outreach program we awarded 396 scholarships, provided \$81,000 in financial aid, welcomed 617 children from 6 public school districts for in-studio field trips, and reached 21,000 community members at local events.

Our performance season was equally vibrant, with 35 in-studio shows and more than 3,000 audience members. Collaborative productions like “None More Epic,” “scAIrY Stories,” Open Mic Nights, and more than two dozen student showcases highlighted the creativity and community spirit that define Canopy. I am humbled by the trust you place in us and by the way you continue to show up for Canopy.

Imagine More: Our Capital Campaign for a New Home

After more than two decades in our current home, I am thrilled to share the next chapter: we are launching a capital campaign to build a larger, purpose-designed facility for Canopy Studio in 2026 – one that will allow us to imagine more for our students, performers, and community.

I want you to know how deeply you are appreciated. I have seen what community really looks like – the steady hands, the soft landings, the people who show up and keep showing up. You make this work meaningful, this community strong, and these dreams possible. Thank you for walking beside us for the last 23 years, and for imagining more for our collective future. Together, we can build a home where creativity, courage, and connection continue to flourish – for generations to come.

With love and gratitude,

Ann

Scan the qr code for more information on the capital campaign, donating, or to view Canopy's Annual Report online.



Rendering of the exterior view of new Canopy



imagine more



Canopy Studio's Capital Campaign for a New Home

Imagine More...

Teaching spaces to reduce the need for classes to share or overlap

Parking for safer and easier access

Bathrooms to meet the needs of our growing community

Dedicated viewing areas for classes and performances

Classroom and meeting space for workshops, community partnerships, new programming, and student support

Lobby space and gathering area where community can flourish

How You Can Support This Vision

To reach the first construction milestones, we are seeking an additional **\$100,000 raised before the end of this year**, with another \$100,000 before March 1, 2026, and the final \$100,000 before September 1, 2026.

Your contribution — at any level — directly builds the future of Canopy.

Make a donation: Give online at canopystudio.org/donate or mail a check to 160 Tracy Street, Suite 6, Athens, GA 30601

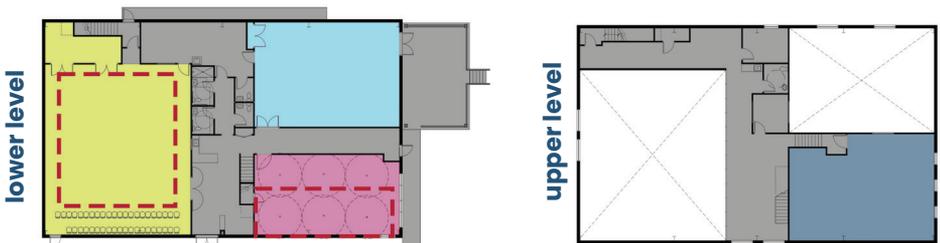
Consider a Multi-Year Pledge: Sustained giving helps us plan and build responsibly.

Share Our Story: Even if financial giving isn't possible, spreading the word is a powerful gift.

Every donation — every single one — is received with gratitude and understanding of the trust that you place in our hands to steward our community.

New Canopy Floor Plans

The red, dashed lines on the lower level represents Canopy's current main space and pole studio. The green block is the new main teaching and performance space, pink is the new pole studio, and aqua is a second aerial teaching space. The upper level includes a mezzanine, meeting space, offices, storage, and more.



outreach

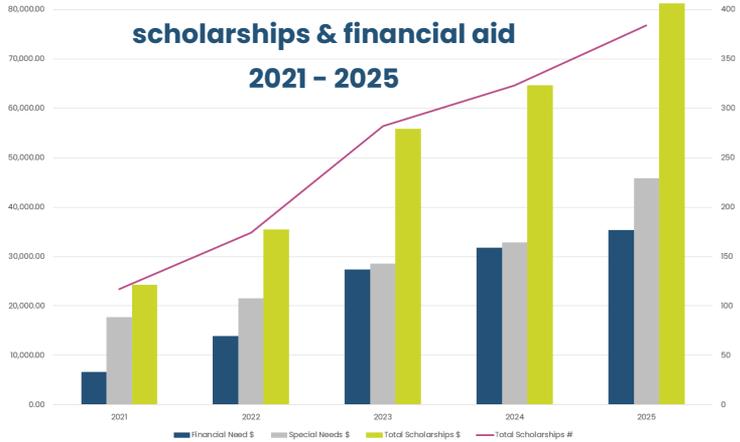
Canopy's Outreach program spans several different categories: Scholarships/Financial Aid, Field Trips, Community Events, and Performing Arts

scholarships & financial aid

396
scholarships
awarded

\$81k
scholarship
value
awarded

555
private
lessons
awarded



field trips

27
in-studio
field trips

617
total
children
served

6
public school
districts

Thanks to the AthFest Educates grant and generous donors, Canopy is able to welcome all Clarke County self-contained classrooms to the studio for a series of adapted PE field trips. With a donation from the Twilight Criterium charitable partnership and other donations, all other self-contained field trips in the greater-Athens area are offered at no cost.

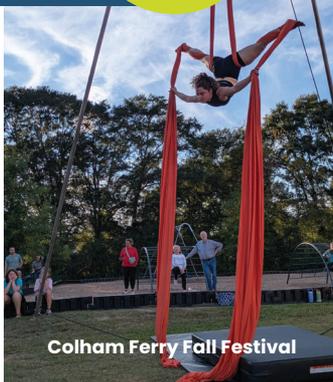


community events

20
total community events

59
students at free community classes

21k
people reached at special events



performing arts

3064
annual show attendance

35
in-studio shows

\$1k
comped tickets to scholarship students

The Repertory Company performed two shows in 2025: "None More Epic," the fourth installment of the "Epic" series, and "scAIRy stories." The latter collaborated with Moonlight Theater, the Georgia Children's Chorus, and other community members for a full theatrical experience.

In January, Canopy welcomed Chase Brantley's award-winning show "Don Toberman: Ping-Pong Champion" into the studio for a fundraising performance to support Brantley's tour in Australia and Scotland.

Canopy also hosted multiple opportunities for students to perform, including the adult student showcase "Sticky Situations," the advanced student show "Escape," teen & children's program shows and in-class recitals, and 3 open mic nights, as well as 9 end-of-camp performances.



programming

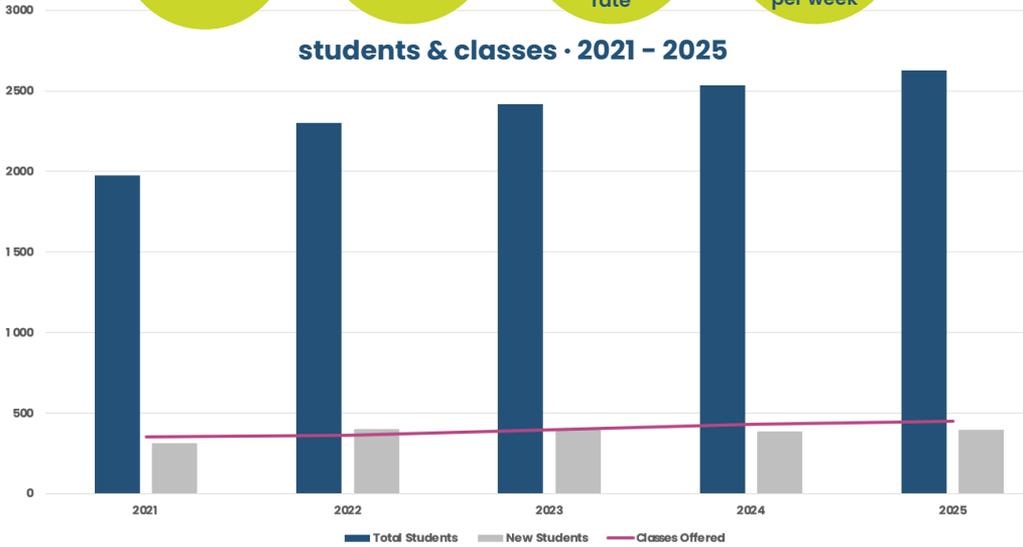
1065
total unique
students

447
new
students

90%
student
retention
rate

92
avg weekly
class offerings
per week

students & classes · 2021 – 2025



Canopy offered more than 11 different apparatus paths for recreational students of all ages. After a 5-year hiatus, we were excited to bring back regular handstands and partner acro classes.

Continuing education takes many forms at Canopy, and in 2025 we welcomed Kevin O'Keefe for ground-circus arts staff training, several staff trained in specific American Sign Language skills, and we re-certified our staff in CPR/AED/First Aid.

Mary Jessica presented on how Canopy applies SEL tactics in our classes at the Georgia Council of Administrators of Special Education. Staff also presented on growing camp at other studios through the American Circus Educators monthly online learning series.

awards & accolades



**Best
Performing Arts
Studio**



**Creative
Fitness**



**Kids Classes:
Movement
Runner-up: Camp**



**Finalist Nominee
Non-Profit
of the Year
Announced Feb 2026**